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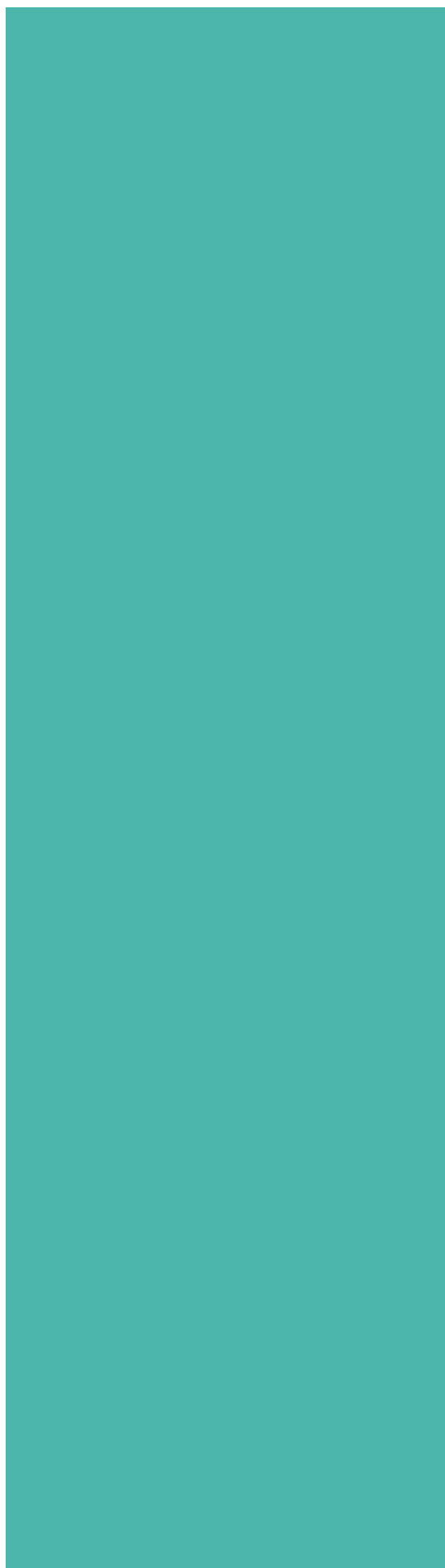
# Community Gardens in Petaluma

Petaluma Bounty presentation to Recreation, Music, &  
Parks Commission- May 17, 2023

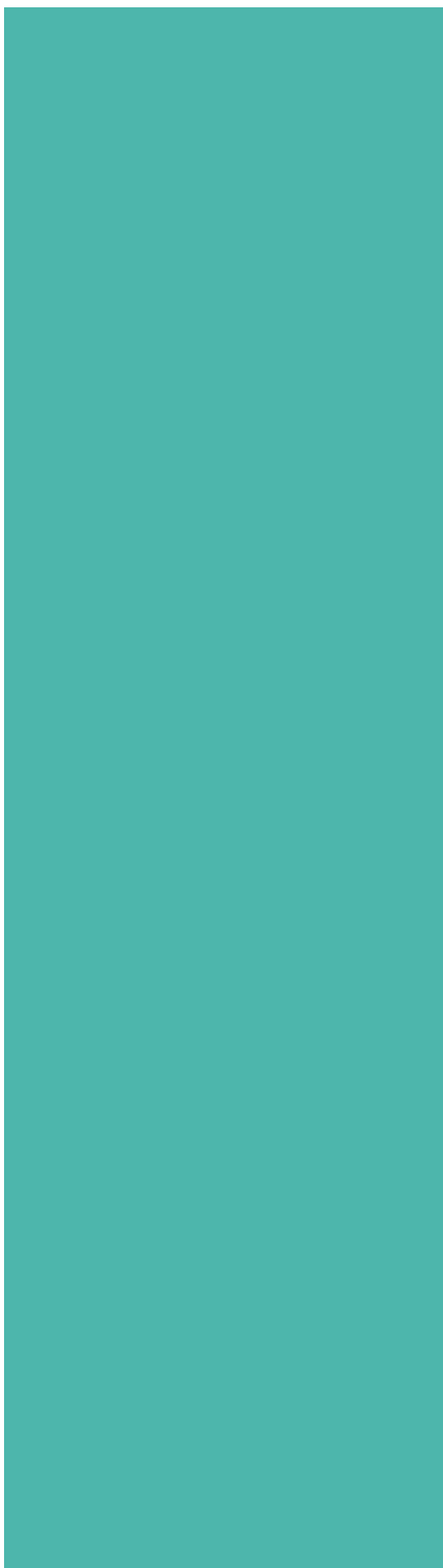
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# Petaluma People Services Center



# What is Petaluma Bounty?



# Mission & Vision

**Vision:** A thriving local food system where consumers make informed decisions; farmers make a decent living while prioritizing ecological stewardship of the land; and all people — regardless of income — have access to healthy food.

**Mission:** Ensure healthy food for everyone through collaboration, education and promotion of self-reliance



# A Farm-Based Community Food Security Project

The environmental, economic, and health impacts of our conventional food system requires community-based solutions that are collaborative, prevention-focused, systems-oriented and benefit multiple stakeholders.

We push beyond hunger relief toward hunger prevention through programming that expands our community's capacity to feed ourselves to achieve long-term community resilience.



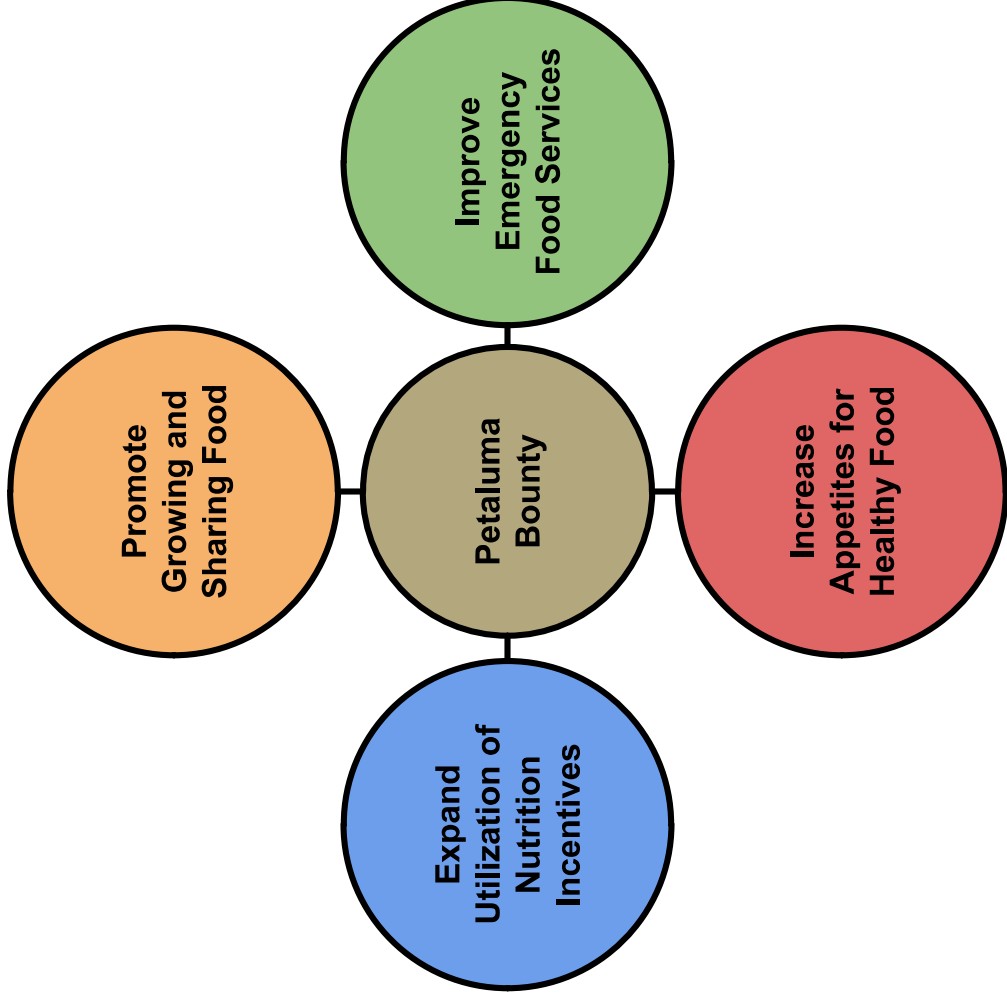
# Ongoing Priorities

## Program priorities:

- Access
- Education
- Engagement
- Co(Em)powerment

## Areas of Impact:

- Direct Services
- Advocacy
- Research
- Community Capacity Building

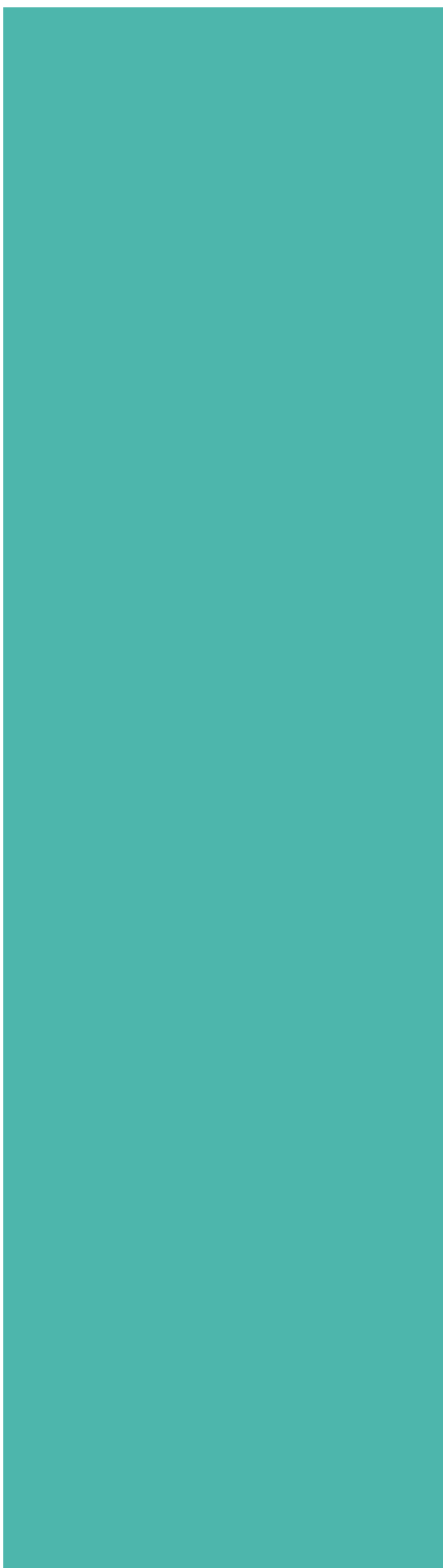


# Priority Initiatives in 2023

- **Initiatives and subsidies** that make healthy, locally grown fresh produce available to low-income community members while expanding markets for local farmers.
  - Bounty “Farmacy”
  - Senior Bucks
  - L.I.F.E (Local Incentive for Food and Economy)
  - Sliding Scale Farm Stand.
- **Food Literacy and Education** through field trips, service learning, and internships hosted at the Bounty Farm.
- **Localizing the emergency food system** during disaster and recovery.
- **Community Gardens:** expanding our community’s ability to grow food, especially those with limited space and resources.



# Community Gardens- Past, Present, Future





# 15 years of Supporting Community Gardens

In 2007 Bounty began our Garden Starts Program, which supported the development of the following gardens in Petaluma:

- (3) School Site Gardens at McKinley, McDowell, and Miwok Elementaries
- (3) Gardens on Public Property La Tercera, City Hall, and Sunrise
- (2) Gardens on Private Property Arroyo Community Garden and PPSC



# Community Gardens role in Community Food Security

*"We expand our community's capacity to grow its own food by supporting local community gardens and empowering others by sharing our knowledge."*

- Community gardens are an important component of household food security and self-determination
- Locating gardens near high density housing changes the neighborhood- property value, urban heat index, stormwater recharge, and biodiversity, mental and physical health of residents
- According to the NIH, community gardening can reduce food insecurity, improve dietary intake of fruits and vegetables, and strengthen family relationships. (*Community Health*. 2012 Aug; 37(4): 874-881)



# Bounty's Ongoing Support of Community Gardens

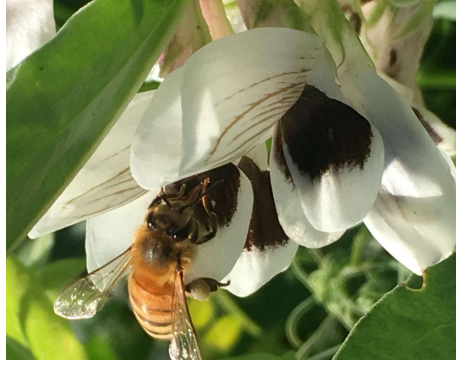
- Provide backend administration (liability insurance, fee collections, maintain agreements and contracts)
- Foster leadership and capacity building for garden self-management and provide conflict resolution on as-needed basis
- Provide a public-facing contact for people interested in community gardens in Petaluma





# Bounty's Ongoing Support of Community Gardens

- Connect community resources to gardens and support people with limited resources on their gardening journey
- Convene gardens on an annual basis and support ongoing improvement efforts

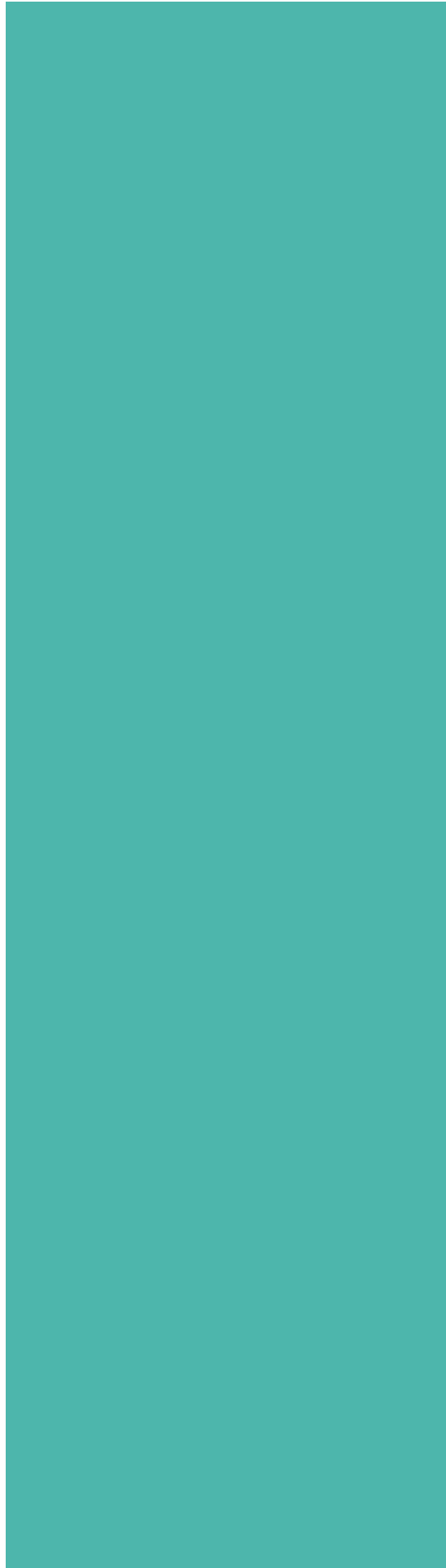


# Leveraging our experience and resources for all

- Convene Community Gardens on annual basis to address needs, share resources, and set priorities
- Share seed, plant, soil, compost, and other donations that Bounty Community Farm receives on a regular basis
- Solicit donations based on wishlists and infrastructure upgrade requirements
- Work with community partners, such as UC Master Gardeners, Daily Acts, local professional gardeners and farmers, and other experts to provide ongoing education
- Promote gardening in under resourced communities that are already receiving food



**Next Steps and How you can help!**



# (Re)Launch the Bounty Community Garden Program

- Update our website and streamline public inquiry process
- Revitalize La Tercera Garden with community input (see next slide)
- Solicit ongoing feedback on process and priorities
- Engage other community gardens and map out transition plan

Connect with us at [gardens@petalumabounty.org](mailto:gardens@petalumabounty.org) if you'd like to volunteer, offer materials, donations, or if you know someone who wants to be involved!

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# Revitalize La Tercera Community Garden

- Get the word out about this project through flyer, social media, emails
- Convene a community gathering at the site to share ideas, resources, limitations, and concerns
- Present work plan back to the community and City of Petaluma for approval
- Implement work plan

Connect with us at [gardens@petalumabouty.org](mailto:gardens@petalumabouty.org) if you'd like to volunteer, offer materials, donations, or if you know someone who wants to be involved!

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